



WHY MARATHON KIDS

Marathon Kids running clubs are easy to set up and require little to no equipment. Running clubs are inclusive, allowing everyone to move and set individual goals. At Marathon Kids, we've seen how running clubs bring the community together and jump-start healthy, long-lasting change. We are Nike's Global Youth Running Partner, Active Schools 2017 Partner of the Year, and Mo Farah is our Global Ambassador.

SIMPLY PUT, WE'RE THE BEST.

Since 1995, our staff has dedicated their careers to achieving our mission: improving the health of children by providing them the tools, motivation and support to live happier, healthier lives. **And it's working.** In the 2016-2017 school year alone, over **180,000 kids** ran more than **9 million miles** in their schools, community organizations, and their own neighborhoods.

Among the many things that set us apart, here are three you should know about:

- 1.** Our programs have been proven effective through **world-class research**, enabling us to create the following framework pillars on which we base everything: **Goal Setting, Group Tracking, Social Support, Modeling, Celebrating** and **Rewarding**.
- 2.** Our program is **customizable** to fit your community's needs. We will give you all of the tools and resources you need to be successful.
- 3.** Our **exclusive Nike rewards** are the best in the business. Kids love them and will be motivated to reach their goals in order to earn them.

COME RUN WITH US.