

# Marathon Kids presents: **The Coach Leadership Academy**

## **August 2016**

Marathon Kids serves children first by serving adults. And we know that even the most passionate individual cannot advocate effectively without knowledge, training, and support. Because of this, in August 2016 we are launching the Marathon Kids Leadership Academy. This Academy will deliver both virtual and live trainings to adults across three core topics: leadership development; communication and advocacy; and translating our evidence-based strategies into practical application and action. Together with our existing program support and implementation tools, the Leadership Academy will form the foundation of Marathon Kids' support for asset-based community development, program efficacy, and genuine community transformation. By training and empowering Coaches, Marathon Kids is building local cultures of health across the country - one running club at a time.

## **Training Modules:**

Introduction to Marathon Kids - History & Mission

Youth Moderate-to-Vigorous Physical Activity

Behavior Adoption Strategies

How to Start Your Marathon Kids Running Club

Show Me the Money - How to Fund Your Marathon Kids Running Club

Youth Running Form and Safety

Planning Your Running Club Season and Sessions

Finding and Empowering Your Running Club Volunteers & Parents

Aligning Marathon Kids with Your Policies, Mandates and Standards

Documenting, Celebrating and Advocating for Your Running Club Successes

Transforming Your Passion Into Leadership and Effective Communication